



As a committed activist, he began his research on climate change in 1990 at McGill University.

Since then, he has been the creator of many innovative ecological projects that fight the climate crisis every day and that value human health and nature in all its biodiversity.



## CONTACT

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# DYLAN PERCEVAL- MAXWELL ENVIRONMENTALIST

## ECOLOGICAL PROJECTS

### OPENING OF ECO BOUTIQUE AND ORGANIC FOOD BUYING GROUPS

1990-2010

- First in Quebec to sell ecological clothing made of hemp and possibly the first to sell organic cotton.
- The "Nouvelle Terre", "Je l'Ai" (Still running as "Utopia") and "Kingston Hemporium" boutiques located in Montreal and Kingston have served thousands of customers looking for ecological products and alternatives of all kinds.
- First in Quebec and the United Kingdom to sell nutritious hemp-based foods.

### CAR WITH VEGETABLE OIL

1992

- First in Canada (in the modern era) to use waste vegetable oil as fuel for a car. His green car was a star in Montreal at the time!

### CO-CREATOR OF AN ORGANIC HEMP ENERGY BAR IN ENGLAND

*The nineties*

- He founded the nourishing bar "NINE" made from hemp seed and still sold in the UK.

### CANDIDATE FOR THE GREEN PARTY

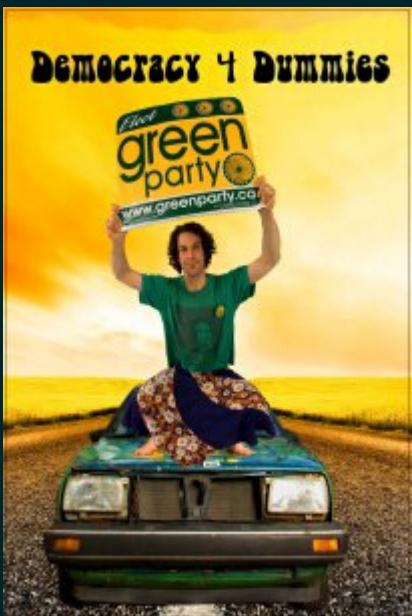
1997 to 2011

- Volunteering for the Green Party since 1985.
- Has been a candidate 6 times for the Green Party of Canada.
- In the 2000 General Election he finished third in the Laurier Sainte-Marie district after Gilles Duceppe and Jean-Philippe Côté **which was the best results ever for any Green Party of Canada candidate in the party's history.**
- In all 15,000 votes were received which encouraged the parties that hold power to become greener.

### BIO-DIESEL PILOT PROJECT FOR MONTREAL BUSES

2003

- Assembled a team and arranged that bio-diesel made from local waste was mixed into fuel of Montreal city buses. This reduced CO2 emissions by 1,300 tonnes over the duration of the pilot project.
- This was the first bio-diesel pilot project in Canada and has had enormous long-term environmental benefits.



## "DEMOCRACY 4 DUMMIES" MOVIE

2007

- He is the main subject of this humorous documentary film about the art of running for political office in Canada, with the intention of making a difference in the world.
- The film follows his imaginative and resourceful journey during his campaign as candidate for the Green Party of Canada in 2007. He was ultimately the Green Party candidate with the most votes in Quebec.

## COMMUNITY FLOATATION BATH

*Since 2007*

- Installed and maintained a community (salt) floatation bath on donation base.
- Floating baths are known to create deep and lasting relaxation, regeneration of the nervous system and optimize meditative states. It is basically a happiness machine.

## THE CITY OF MONTREAL CHANGES FUEL FOR THE ENTIRE FLEET OF BUSES SERVING ITS TERRITORY

2008

- According to the Société de Transport de Montréal, the results of the bio-diesel pilot project mentioned on the previous page were so good that it extended the project to the entire bus fleet.
- The consequences, according to the STM, are as follows: using this bio-diesel has the effect of taking 1,400 cars travelling 20,000 km per year off the road.
- To date, that's **265,000 fewer tonnes of CO2 in the atmosphere!**

## JAMHOUSE

*Since 2010*

- Transforms a building of 6 apartments with shared court yard into a community of artistic, cultural and musical intent. Musical and poetic evenings, ecological and artistic fairs, yoga, workshops, etc.





## CARBON-NEGATIVE ECOLOGICAL COOK STOVE

2011 to 2016

- Travelled to Asia to distribute and sell cook stoves in remote areas of China, Vietnam and Thailand.
- These stoves significantly reduce the smoke inhaled by families cooking on wood fires in their homes, which is the cause of many smoke-related deaths. The inhaling of this smoke causes more deaths than AIDS, TB and malaria combined.
- In addition, these stoves allow, through pyrolysis, to capture carbon from the biomass (the wood used to make the fire) and sequester it in the biochar (charcoal) rather than releasing it into the atmosphere (which is the case with traditional fire). The carbon captured in the biochar is then buried in the soil and improves the gardens of these poor families.
- This therefore removes large quantities of carbon from the atmosphere.
- Hundreds of these cook stoves are now changing the lives and health of these poor people, but they are also actively working to capture a significant amount of carbon.
- For more information: [www.new-earth.ca](http://www.new-earth.ca)

## MINIATURE PLANTS IN BIOCHAR FOAM

2019

- Grows and distributes plants that can grow in bamboo biochar, allowing the use of very small pots without perforated bottoms, for use on windows, green walls etc.
- Available in Montreal businesses such as Project EVE and on its website: [www.new-earth.ca](http://www.new-earth.ca)

## LAUNCH OF CARBONFACE™: A GREEN SOCIAL NETWORK AND A CARBON OFF SETTING PLATFORM

2019

- The social network is an ecological platform that brings green minded people together under one roof and promotes the exchange of a unique activist currency as a way to encourage the sequestering of carbon.
- Millions of people bury biochar in their soil as a green way to improve yield, in doing so they are permanently sequestering carbon in the ground. For every tonne of biochar a farmer buries they can now receive a Charton™ token. Anyone wanting to offset their carbon footprint can now buy that token. Unlike other (digital currencies) and unlike other offset programs each Charton™ is backed by one tonne of biochar (over 2.5 tonnes of CO2) being removed permanently from the atmosphere. Not over time in hypothetical situation but in a concrete and measurable reality.
- If we buried 537 gigatonnes of biochar, we would bring levels of carbon in the air back to a pre-industrial level while improving the soil! For more information and to join the movement: [www.carbonface.ca](http://www.carbonface.ca)



## **FINANCIAL SUPPORT FOR THE ENVIRONMENTAL PROJECT "LES ENFANTS DE LA TERRE" (CHILDREN OF THE EARTH)**

*Since 2019*

- Encompassing a deep and holistic understanding of childhood ecology, this innovative project aims to accompany, in a deep and thoughtful way, today's children who will be the thinkers, creators, engineers and leaders of tomorrow's world... knowing that it will be complex and full of huge challenges with the looming climate crisis.
- Guidance in the form of courses, workshops, conferences and retreats for parents, families, caregivers, educators, childcare centers and schools.
- Neuroscience, mindfulness, simplicity and nature are the keys to this unique and profoundly transformative approach to childhood ecology.
- Facebook: Les Enfants de la Terre
- Website under construction: [www.enfantsdelaterre.ca](http://www.enfantsdelaterre.ca)

## **GREEN PARTY LEADERSHIP CANDIDATE**

*2020*

- Runs for the leadership of the Green Party of Canada.



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